

“A self-made man or self-made woman is a person born into an unfavorable disadvantaged condition, who achieves great economic or other success thanks to their own hard work and ingenuity rather than because of any inherited fortune, family connections, or other privileges.”

-- WIKIPEDIA



PROGRAM DESCRIPTION

Self-Made is a teen and young adult entrepreneurship mentoring workshop designed for ages 18-25. Self-made seeks to develop tomorrow's entrepreneurs today, through leadership and entrepreneurial development. The workshop was created by the Brave Heart Entrepreneurship Academy, a subsidiary program of the Brave Heart Entrepreneurial Youth Camp (Brave Heart). Brave Heart is a 501(C)(3) Washington, DC based nonprofit founded in 2009.

\$ELF-MADE

This workshop was specifically created to provide business and leadership mentoring to young adults who exhibit the attitude and character consistent with those who are self-determined to be self-sufficient and who regularly make pro-active choices to improve their lives through discipline, hard work, and the pursuit of knowledge. This workshop is most suitable for young adults who are passionate and committed to their visions and goals and who seek to change their lives from ordinary to extraordinary.

Self-Made is a culturally relevant hands-on, energetic, strength-based alternative mentoring workshop that aims to support disadvantaged young adults by helping them identify and utilize their natural talents and skills to bring about positive change in their lives. Through the workshop, participants gain the power to make and implement important decisions, as well as taking responsibility for directing their own lives.

Participants are actively engaged in self-directed, independent, learning modules as well as specific group projects and presentations that provide relevant entrepreneurship & business information, resources and the mental support for creating a healthy, happy and prosperous life. Self-Made aims to bring out the very best qualities of those who aspire to be successful business leaders and entrepreneurs in their community.

PARTICIPANT OUTCOMES

- Develop conflict resolution skills
- Ability to achieve desired milestones, goals, and objectives
- Ability to cultivate a positive sense of self-awareness
- Ability to connect and commit to others
- Ability to become self-motivated, focused, and driven
- Strong desire to participate fully in family and community life
- Ability to recognize and capitalize on positive opportunities
- Enhanced organizational skills and abilities

WORKSHOP HIGHLIGHTS

LEADERSHIP DEVELOPMENT

My Plan for Success:

- Who Am I
- What Do I Want My Life to Look Like.
- What do I need to be successful
- Am I ready to take risk and learn from my failures

Goal Setting:

- Identify and list goals
- Organize and prioritize
- Implementation Strategy

Educare (Bringing out the very best):

- Strength
- Weakness
- Opportunity
- Threat

ENTREPRENEURIAL DEVELOPMENT

Becoming an Entrepreneur

- Introduction to Entrepreneurship
- Entrepreneur In Me
- Entrepreneurial Characteristics
- Fighting Fear

Idea & Opportunity Recognition

- Market Research
- Business Planning

Starting a Business

- Business Communication
- Ethics & Social Responsibility

Business Management

- Financing
- Recordkeeping
- Protecting Your Business

To learn more about the Self-Made workshop and how we can support your school or youth group contact us:

800-256-7076

www.braveheartyouthcamp.org